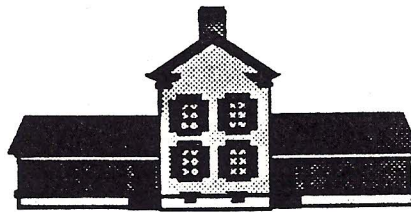


Prospect  
Hill  
Neighborhood  
Association



October 11, 2010

Dear Prospect Hill Neighbor or Property Owner,

The Prospect Hill Conservation District has been successful in protecting our neighborhood over the past three years. You will soon receive a ballot in the coming week that will require you to vote to keep the district in place (Your neighborhood association SUPPORTS this selection). Your other choices are to end the protection of the district or to change the Conservation District to a full historic district (These choices are NOT supported by your neighborhood association.)

This vote is the last step in the process required by the legislation establishing the Conservation District. The neighborhood association is sending you this letter to alert you to the importance of responding to this ballot by mailing it back to the city. It is also a confusing ballot so we want to be sure you understand why you are receiving the ballot.

The Historic Conservation District was enacted three years ago to protect our wonderful neighborhood. The conservation district does two things:

ONE: It requires design review for all new in-fill construction so the new houses blend with our historic character. The best example of the impact of the district is the design of the new blue house on Howe Street (just off Rogers).

TWO: It makes any proposed demolition of historic property review-able by the Bloomington Historic Commission. Some popular neighborhoods in other states have experienced tear downs as more wealthy individuals have wanted new and larger homes in the old existing neighborhood. The resulting teardowns have devastated stable, traditional neighborhoods and destroyed their historic character as well as their affordability. The conservation district stops teardowns.

An example of the demolition protection is the successful Green Bean. This café is in a house that was threatened with demolition before the conservation district was enacted. The stability of the conservation district encouraged the investment in this business by a Prospect Hill resident.

It is the intent of the Prospect Hill Neighborhood Association that the Conservation District continue protecting our neighborhood for the foreseeable future. Your affirmative vote on this upcoming ballot is critical for this protection to continue. Please vote to continue the existing conservation district and please return your ballot. This letter was requested and sent to you by your neighborhood association.